Political Advertisements
Quoted in the Opening Omnibus Brief
[Announcer]: Behind this label is a shameful story of political prisoners and forced labor camps, of wages as low as

13 cents an hour, of a country that routinely violates trade rules flooding our markets draining American jobs. Now Congress is set to scrap its annual review of China's record and

reward China with a permanent trade deal. Tell Congresswoman Myrick to vote "No" and keep China on probation until this label stands for fairness. [DIS]: Paid for by the AFL-CIO.

McC 020

Campaign Media Analysis Group
703-683-7110
www.politicsontv.com
[Announcer]: The people of America should be running our government. That's the way it was set up in the first place.

The problem is the special interests and the paid lobbyists who control the Washington politicians. The answer is term limits. Term limits replace Washington insiders with new people who reflect community interests, not politics as usual. Molly Bordonaro has signed the pledge to limit her terms in Congress. David Wu refused. Call David Wu and tell him to sign the US Term Limits Pledge.

McC 021

10/04/98 Campaign Media Analysis Group 703-683-7110
[Announcer]: Twenty-two years ago, Pat Walykow founded this business and guided it through some tough times.

Now it provides a living for thirty-five families. Pat wants to leave her companies to her daughters but because of death taxes, she won't be able to. Debbie Stabenow voted twice against ending the death tax.

Now if anything happens, the family will have to sell this business and maybe their home. [Walykow]: "We've all worked too hard to see this go the the government.

Tell Debbie Stabenow to end the death tax. Working families are suffering."

[PFB the Michigan Chamber for Commerce]
[Announcer]: America was outraged when two New Jersey teenagers checked into a Delaware hotel and delivered and exposed of

their newborn baby in a dumpster. Most Americans couldn't believe that

despite, their defenseless human life could be so coldly snuffed out. But incredibly, if a doctor

had been present that day in Delaware and delivered the infant, all but one inch from full

birth and then killed him it would have been perfectly legal.

Instead of murder or manslaughter, it would have been called a partial-birth abortion.

PARTIAL-BIRTH ABDUCTION

Killing late in the third trimester, killing just inches away

from full birth. Partial-birth abortion puts a violent death on thousands of babies

every year. Your Senators, Russ Feingold and Herb Kohl

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McC 023
voted to continue this grizzly procedure. Contact Senators

Feingold and Kohl today and insist they change their vote and oppose

partial birth abortion. Their number in Washington is 202-224-3121.

[pfb: Members of the National Pro-Life Alliance]
[Announcer]: There's a nursing home crisis in America. Despite record budget

surpluses Medicare has been cut by billions.

Seniors' access to quality nursing home care threatened.

[Woman]: "Caring for the elderly: it becomes your life.

But with Medicare cuts my job is much harder." [Announcer]:

Call. Tell Al Gore to fight to restore the Medicare cuts.

Call Al Gore
1-888-882-2442
Keep The Promise

Keep the promise. [Woman]: "Help me help those who need it the most."

McC 025

Campaign Media Analysis Group
703-683-7110
www.politicalsontv.com

CMAG AD 0024
[Graduate]: "Dear high tech company, I'd like to send you my resume."
[Announcer 1]: Dear Graduate, sorry, Congress is going to give your job to

a foreign worker. [Graduate]: "But I've just finished four hard years of technical studies."
[Announcer 1]: Sorry, besides foreign workers will work for a lot less.
[Announcer 2]: Is this any way to

treat American workers? But based on her record, Congresswoman Northrup is likely to vote

in favor of the Foreign Worker Bill. Call Congresswoman Northrup and tell her to save

our best jobs for American workers. Ask her to vote no on the Foreign Worker Bill.

This message paid for by the Coalition for the Future American Worker.

McC 026

Campaign Media Analysis Group
703-683-7110
www.politicsontv.com
Eight (8) issue ads that aired in 1998 and were coded by students as "genuine issue ads" (Goldstein Dep. Exs. 19, 22, 24, 26, 28, 30, 33, 36)
[Announcer]: They may go to Congress with a rigid resolve to represent the people back home. But after a few terms in the boiling cauldron of corrupting influence of Washington, something happens to a Congressman’s commitment to stand up for us.

They begin to bend to the wishes and whims of the power brokers and special interests. Yet despite claiming to support term limits, Merrill Cook resists to sign the pledge to limit his own terms. Ask Cook before it’s too late not to become a career politician.
[Announcer] After years of deficits, the politicians in Washington say we're rolling in money. Here's something they're not saying.

Nearly every dollar of the surplus comes from Social Security.

Now the Republican Congress wants to spend the Social Security surplus on a 80 billion dollar election year tax cut. Even if there's talk about cutting Social Security for future retirees. Call Congresswoman Northup and tell her no on this scheme. Tell Northup to put Social Security first.

Call Congresswoman Northup
1-800-378-1844

Put Social Security first.

MeC 029

09/24/98  Campaign Media Analysis Group 703-683-7110
[Announcer]: Worried about rising healthcare costs? Then look out for the trial lawyers. They want Congress to pass new liability laws that could overwhelm the system with expensive new healthcare lawsuits. Lawsuits that could make trial lawyers richer.

That could make healthcare unaffordable for millions. Senator Lauch Faircloth is fighting to stop the trial lawyers new laws. Call him today and tell him to keep up his fight. Because if trial lawyers win, working families lose.
[Announcer]: Shouldn't we save the Social Security surplus to strengthen Social Security? Most Americans say yes. But Newt Gingrich said no and last month Representative Pat Danner voted for the plan to spend the surplus on an $80 billion election year tax cut instead of saving it all to prevent cuts in Social Security for future retirees. Call Danner and tell her to vote no when the tax plan comes up again. Tell her this time put Social Security first.

McC 031

10/05/98 Campaign Media Analysis Group 703-683-7110
[Announcer] Studies show that the longer politicians stay in Congress the more willing they are to increase your taxes.

Candidate Gex Williams wants to follow the path of career politicians. The difference.

Ken Lucas wants to hold the line on taxes and will limit his terms in Congress. Call Gex Williams and tell him we don't need more taxes and spending. Tell him to sign the US Term Limits Declaration.

CMAG 00012

McC 032

10/94/98 Campaign Media Analysis Group 703-683-7110
(Announced): Gang violence is on the rise, but not where you'd expect. Abductions at the Post Office, gang symbols painted on schools and City Hall.

Gangs are fleeing the bright lights of the big city to the street lights of our suburbs.

When Debbie Stabenow had a chance to do something about it, she turned her back on suburbs like Linden. Congresswoman Stabenow voted against a provision that would have offered protection to small businesses and working families against gang violence. Call Debbie Stabenow. Tell her to gang up on criminals, not the taxpayers.
[Announcer]: They may go to Congress with a rigid resolve to represent the people back home. But after a few terms in the corrupting influence of Washington, something happens to a Congressman's commitment to rigidly stand up for us. They begin to bend to the wishes and whims of power brokers and special interests. Yet despite claiming to support term limits, Paul Ryan now refuses to sign the pledge to limit his own terms. Ask Ryan before it's too late not to become a career politician.

McC 034

Campaign Media Analysis Group 703-683-7110
[Announcer]: America was outraged when two New Jersey teenagers checked into a Delaware hotel and delivered and exposed of your newborn baby in a dumpster. Most Americans couldn’t believe that this defenseless human life could be so coldly snuffed out. But incredibly, if a doctor

had been present that day in Delaware and delivered the infant, all but one inch from full birth and then killed him it would have been perfectly legal.

Instead of murder or manslaughter, it would have been called a partial-birth abortion.

PARTIAL-BIRTH ABORTION

Killing late in the third trimester, killing just inches away

from full birth. Partial-birth abortion puts a violent death on thousands of babies
every year. Your Senators, Russ Feingold and Herb Kohl

Campaign Media Analysis Group
703-683-7110
www.politicsontv.com

CMAG AD 0022

McC 035
voted to continue this grizzly procedure. Contact Senators

Feingold and Kohl today and insist they change their vote and oppose

partial birth abortion. Their number in Washington is 202-224-3121.

CALL SENATORS FEINGOLD AND KOHL AT (202) 224-3121
TELL THEM TO VOTE FOR THE PARTIAL-BIRTH ABORTION BAN

[PFBL: Members of the National Pro-Life Alliance]

McC 036

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